



Please be informed that Automobili Lamborghini S.p.A. in its quality of data controller ("Lamborghini") will process your personal data for the purposes specified below in accordance and in compliance with the EU Regulation 679/2016 (General Data Protection Regulation, the "Regulation").

Purposes and legal bases of the processing. Consequences of not providing your personal data

Lamborghini collects and processes the personal data you provide for the management of the relationship with the data subject, as well as for the provision of information, assistance and services requested, in particular for the management of notifications received, according to channels indicated in the Policy 0025, in the Organisational Model ex D. Lgs. 231/01 and in the Ethic Code by the Supervisory Board of Automobili Lamborghini S.p.A. and people entrusted by the VW group.

It is necessary to provide the personal data for the purposes specified above since your refusal to provide personal data, may prevent you from receiving the information, assistance and/or services requested. Collection of the abovementioned information is connected to the pursuance of the legitimate interest of Lamborghini for its organizational and productive needs.

Methods of processing and storage of personal data

Lamborghini processes your personal data either with or without electronic tools, and in any case in compliance with the security requirements requested by applicable laws. Only duly authorized Lamborghini personnel will have access to your personal data.

Your personal data will be kept for the time strictly necessary to achieve the purposes they have been collected for and in order to comply with applicable law and regulatory obligations. The data will be either deleted or permanently anonymized once the abovementioned purposes have been achieved, unless Lamborghini is required to keep the data for a longer period due to law or regulatory obligations.

Disclosure of your personal data to third parties

According to the Regulation, your personal data obtained from time to time for the purposes specified above, may be disclosed to companies belonging to either the Volkswagen-Audi group, to which Lamborghini belongs, and/or consulting companies or professionals entrusted by Lamborghini for the abovementioned purposes.

Your personal data will not be disseminated.

Controller and Data protection officer

Automobili Lamborghini S.p.A., with registered office in via Modena 12, 40019 Sant'Agata Bolognese (BO), Italy is the Data controller. The Data protection officer is domiciled in the Data controller's offices and can be contacted at the following email address: dpo@lamborghini.com

Your rights

You can contact Lamborghini at the following phone number +39.051.9597282 or the Data Protection Officer at the email address dpo@lamborghini.com in order to exercise your rights under articles 15-22 of the Regulation at any time, e.g. obtain confirmation as to whether or not personal data concerning him or her exists, check its content, source, correctness, integration, update, amendment, deletion, anonymization, request data portability, restrict the processing, object to the processing on legitimate grounds, such as object to marketing activities. You have the right to revoke your consent at any time, as well as to lodge a complaint with the supervisory authority (*Garante per la Protezione dei Dati Personali*).